

Mitra Pharma Distributors

Howrah · pharmaceutical distribution, 18 people

AI Audit report

October 2026 · prepared by VV Automate

IN ONE PARAGRAPH

Thirty-four repeated tasks were listed from your answers and a ninety-minute call with the owner and the accounts head. Eleven are candidates for automation. Three pay back within six months: order entry from chemists' WhatsApp lists, payment reminders to 140 credit customers, and the monthly scheme calculation. The rest are listed for later or not worth automating.

THE THREE TO DO FIRST

Recommendation	Today	Hours a month	Pays back in	When
1. Order entry from WhatsApp lists	Two staff retype photos of lists	96	under 2 months	Now
2. Payment reminders (DueChase)	Owner calls when cash is short	40	under 3 months	Month 2
3. Scheme calculation with checks	By hand at month-end; disputes	28	4 to 6 months	Quarter 2

CANDIDATES FOR LATER

Near-expiry stock alerts (12 hours a month): useful, but after the three above.

Salesman visit log: low hours; a free app may do.

Supplier scheme tracking: wait until order entry is live and the data exists.

NOT WORTH AUTOMATING

Cheque deposit slips: twenty minutes a week.

Delivery challan printing: already fast.

THE PLAN

Month	Build	What you will see
1	Order entry from WhatsApp lists	Lists read, matched to your SKUs, orders ready to bill
2	DueChase	Reminders out on time; promises recorded; ageing on your phone
3	Scheme calculation sheet	Schemes applied automatically; a report per chemist per month

The fee for this audit is credited against any of the three builds if done with VV Automate.